Builda Self-Driving Business

Get the keys to fast-track your digital transformation without sacrificing precision.

What is a Self-Driving Business? A self-driving business is

powered by data and analytics and uses artificial intelligence and automation to help you gain greater speed and efficiency while delighting customers all at lower costs.

CIO 100 roundtable gathered to discuss how they are building a self-driving business.

Executives at a recent

Here's what they discovered.

What does a self-driving business mean to you and your industry?



actionable insights

Balancing executive experience and judgment with

Eliminating manual actions and paper invoices

Removing customer blind spots with a

optimization, instead of operations

Focusing on sales growth and





Getting it right the first time

360 degree view

De-prioritizing low value activities to focus on what will move the business forward

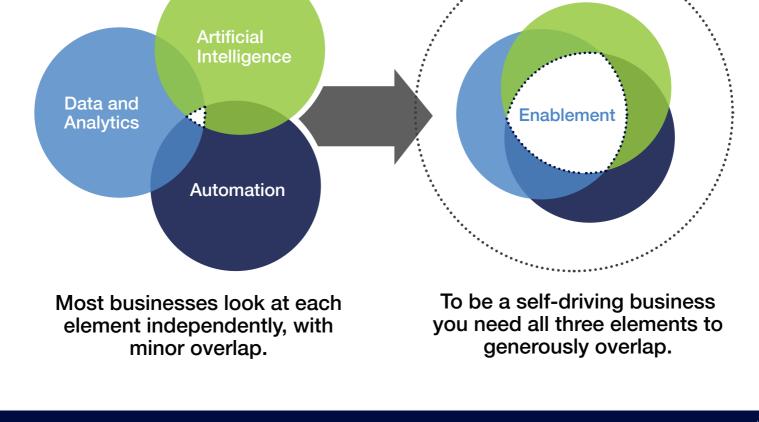
Enhancing smart cities, safety and open data





Get greater value with a holistic

combination of AI, Data and Automation



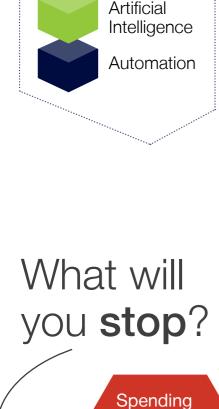
Roundtable attendees have made the greatest strides in the area of Data and Analytics. 71%

36%

32%

building a self-driving business?

Where are you on the road to



time on low value weekly

meetings and manual

reports

Doing small

projects with

limited impact

the mission

statement

isolated

Data and Analytics

> Not Started Creating custom solutions, data centers and code maintenance

Working on legacy, non-tier apps and/or bad processes **Automating** the collection of customer and employee insights Prioritizing

Pick a few platform providers -

simplify!

Manage data as an asset

opportunities

to impact CX

and/or the

bottom line

Early Limited Scale **Stages** What will you **start**?

Mature

Engaging areas of most impact to the org and driving the conversation about data

Supplying more data via integration

and dashboard

on projects with

limited impact

development, and using Al for analysis

Shift the overall mindset away from total cost of ownership to total value of

you **do**

and outcomes What will differently?

Define application

success based on

customer experience

Millimin minimin

How do you pay for all this?

funding, then focus on transforming the business radically to fund it, and use the margin to continue building based on momentum.

digital adventure. Learn more at:

Use initial startup

across the organization.

Pilot projects that involve client activity; pilots in a vacuum are not enough to validate the right prioritization.

Start with something small then scale

nttdataservices.com/self-driving-business

Build a self-driving business and stay in the fast lane on your

