



Get Faster, Better Testing With NTT DATA's Test-To-Market Solutions

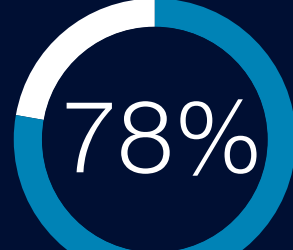
With the rise of consumer-centric applications, you need to constantly adapt to remain competitive.



mobile apps consumers will download in 2016 ¹



of buyers will pay more for a better customer experience ³



of smartphone users access retail sites on mobile apps ²



feel that vendors consistently meet their expectations



Enterprises are moving to smart testing services for faster business success.



Testing applications in the real world can provide an advantage

Real-world testing can:

- Provide a consistent user experience on web and mobile
- Identify application bottlenecks in pre-production
- Support applications on a large group of devices and platforms
- Test applications in real cultural locations
- Create faster and structured testing solutions for agile- and DevOps-driven projects

NTT DATA's test-to-market solution meets the testing needs of consumer facing applications

A next-generation testing service from the Superflex Testing Center of Excellence, our test-to-market solution offers crowdsourced testing that complements traditional testing methods, providing an end-to-end testing solution for enterprises. Our solution provides:

- A faster turnaround — in days rather than months — with around-the-clock testing
- Tests in real-world environments
- A flexible pool of global skilled talent
- A broad spectrum of device coverage, with real devices and platforms
- Early detection of critical defects, resulting in reduced production issues and increased application quality

How does it work?



- ✓ Jumpstart your testing with ease
- ⌚ Quick turnaround with round the clock executions
- 🔒 Manage tests on a secure platform
- 📊 Get comprehensive quality analysis of your application
- 👥 Choose test teams based on mission critical applications: public, private or hybrid

What do we offer?

<p>Functionality testing</p> <ul style="list-style-type: none"> ✓ Validate core functionality ✓ Focus on exploratory, scenario-based, in-field testing 	<p>Usability testing</p> <ul style="list-style-type: none"> ✓ Provide real-world feedback ✓ Focus on layout and design, user experience, and expert-led usability surveys 	<p>Desktop</p>
<p>Localization testing</p> <ul style="list-style-type: none"> ✓ Test in real geographies and culture context ✓ Focus on i18N and l10n implementations 	<p>Compatibility testing</p> <ul style="list-style-type: none"> ✓ Test compatibility on a large matrix of real-time environments ✓ Focus on devices, operating systems, browsers, versions and networks 	<p>Tablet</p>
		<p>Touchpad</p>

Why NTT DATA?

Get a higher return on your investment:

★	Quality	Real customer feedback
⚡	Speed	Faster time to market with accelerated testing
📈	Scope	Core functional and device coverage
💰	Cost	Cost savings on test infrastructure and operations
🏆	Result	High brand value with minimal production defects

References

1. <http://www.grabstats.com/statmain.aspx?StatID=1689>
 2. <http://www.comscore.com/Insights/Blog/5-Things-Every-Marketer-Should-Know-About-Mobile-Commerce>
 3. <http://www.oracle.com/us/products/applications/cust-exp-impact-report-epss-1560493.pdf>