

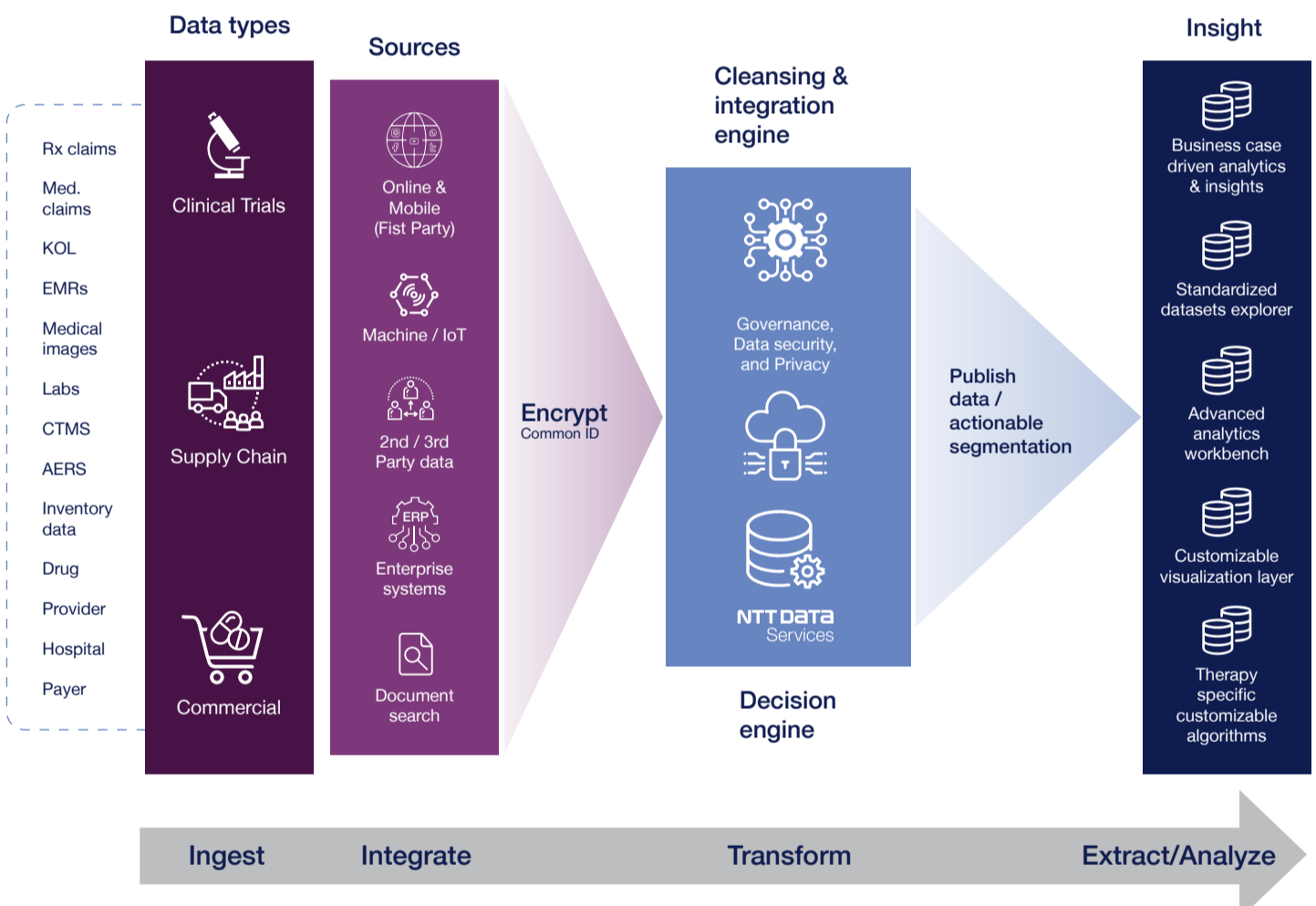
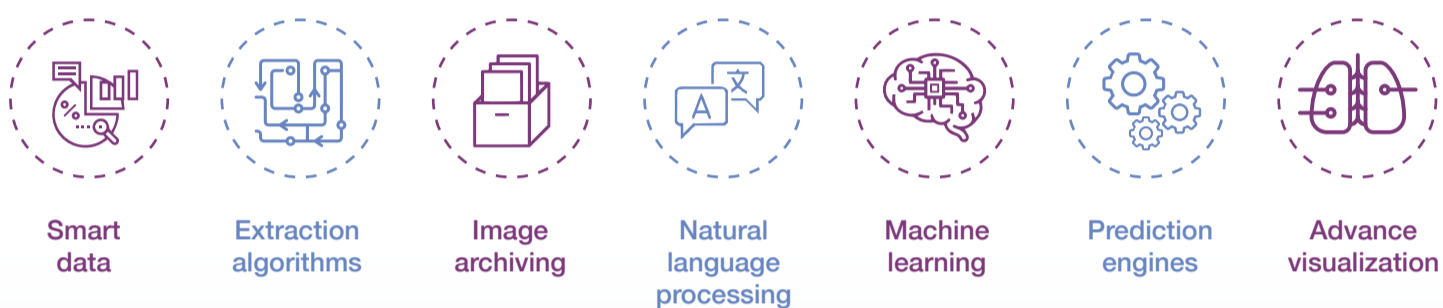
# Accelerate Your Journey to Precision Medicine via Actionable Insights



With advanced analytics, pharmaceutical companies have the potential to improve EBITDA by 45–75%, while yielding significant insights across the entire life sciences value chain.\*



## NTT DATA's comprehensive solution for Life Sciences companies utilizing:



### The solution can help you:

- Assess lines of therapy
- Enhance clinical decision support
- Identify clinical trial sites
- Enable diagnostic education
- Determine patient treatment pathways



### Results:

- Improved clinical decisions
- Faster patient enrollment
- Streamlined, friction-free brand launch
- Reduced cycle time
- Reduced cost of therapy

NTT DATA's solution can help you answer critical questions for improved care across the pharma ecosystem.



Which therapy is best?



How do you segment key physicians, evaluate the patient journey and advance therapeutic/clinical understanding while making outcome-based reimbursement decisions?



Why is a particular treatment valuable compared to other treatment options?



How do you monitor the quality of care delivered across the system, including monitoring adherence to care pathways?

Visit [nttdataservices.com](https://nttdataservices.com) to learn more.

\* EBITDA (earnings before interest, tax, depreciation and amortization); Source: McKinsey & Company. "How pharma can accelerate business impact from advanced analytics." January 2018.

<https://www.mckinsey.com/industries/pharmaceuticals-and-medical-products/our-insights/how-pharma-can-accelerate-business-impact-from-advanced-analytics>



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