

Embrace Your Content Challenge With a Smart Enterprise Content Management Strategy

Enterprise Content Management Services by NTT DATA

Benefits:

- Reduce complexities in the management of content
- Empower communication and delivery of accurate, timely content that meets consumers' needs
- Increase collaboration and user engagement by up to 40%
- Reduce implementation time and costs up to 20% through proven accelerators, tools and frameworks

The rising volume of content brings new challenges to the enterprise

In recent years, organizations across industries have experienced an exponential surge of content growth accompanied by evolving customer expectations. With the rise in millennial consumers and technology advancements, customers today demand personalized content across different channels to meet their needs with anywhere, anytime availability.

This is not just a passing trend. In fact, it's anticipated that by 2020, organizations will be forced to manage 10 times more information and content than they're grappling with at present.*

In this digital world, the evolution of technology and inception of newer content types and channels has resulted in the need for next-generation content management solutions that manage and transform content to drive business growth, improve collaboration and automate business processes across the enterprise. That's why NTT DATA offers the end-to-end services, industry expertise and intellectual property you need to enable seamless content management across the entire enterprise.

Increase business agility with a best-fit content management system

With Enterprise Content Management (ECM) Services by NTT DATA, you can easily solve the challenges that occur with multiple content management systems and disparate content delivery mechanisms, both of which negatively impact overall productivity and result in a lack of visibility, while raising operational costs. We use proprietary frameworks and tools to identify your best-fit ECM solution, define the architecture for the ECM solution that aligns with your business goals and then develop a prototype that proves its operational viability.

Many ECM system implementations take too much time and do not achieve the stated business and technology objectives, such as low cost of conversion and high customer retention and loyalty. However, NTT DATA assembles the right team, assesses the requirements and leverages our global delivery model to accelerate your outcomes and deliver the results you require. We ensure that you'll leverage the capabilities and features of your ECM implementation to achieve their intended business and technology return on investment (ROI).

Digitally modernize management of your content with a full suite of services

We offer platform-agnostic, next-generation solutions that solve business challenges and deliver greater ROI, provide a consistent user experience and improve collaboration within the enterprise, as well as externally with vendors, partners and suppliers. Our comprehensive ECM Services include:

- **Content Strategy Services**
 - Content management strategy and roadmap
 - Content lifecycle management
 - Customer experience management strategy
 - Product evaluations
- **Implementation Services**
 - ECM implementations
 - Cross-platform migration/version upgrades
 - Cloud migrations
 - Re-engineering/re-architecture
 - Content capture and imaging solutions
 - Document management
- **Portals and Collaboration Services**
 - Intranet and extranet portals
 - Knowledgebase and learning management
 - Integration with existing applications
 - Enterprise social implementation
 - Workflow automation of business processes
- **Web Content Management Services**
 - Website development
 - Omnichannel enablement
 - Search integration
 - Digital asset management
- **Compliance Management Services**
 - Governance
 - Records management and compliance
 - E-discovery
 - Audits and reports
 - Enterprise policy management

Accelerate your digital journey with NTT DATA

At NTT DATA, we believe delivering engaging, individualized experiences that merge the physical and digital presence that is central to building customer advocacy and a competitive advantage. We understand that enabling amazing experiences takes continuous innovation and insights.

Our focus is to help you fully engage your customers, partners and employees through intelligent insights, processes and technology for profitable business growth.

NTT DATA is a Microsoft Gold Partner, Silver Implementation Partner for Sitecore, Community Partner with Adobe, and Implementation and Referral Partner for leading ECM products such as OpenText, Documentum, xPression and Sitefinity. We have established a center of excellence for leading ECM platforms in the market.

ECM Services by NTT DATA increases efficiency, improves online branding, enhances customer service and transforms content to drive business growth.

Our ECM Strategy Adventure Labs foster dialogue with business and IT stakeholders to identify your unique content needs and determine the best ways to manage the content lifecycle.

We leverage agile methodologies, repeatable processes, reusable templates, tools, accelerators and industry best practices to deploy adaptive, resilient, flexible solutions that deliver business agility and digital innovation.

Visit nttdataservices.com to learn more.

NTT DATA Services partners with clients to navigate and simplify the modern complexities of business and technology, delivering the insights, solutions and outcomes that matter most. As a division of NTT DATA Corporation, a top 10 global IT services and consulting provider, we wrap deep industry expertise around a comprehensive portfolio of infrastructure, applications and business process services.